



Europe vs North America Golf Sponsorships in 2026

Become a Sponsor
For the Most Fun
Golfing Event of
the Year in Japan!



Venue:

株主共通会員制



山田ゴルフ倶楽部



Basic Facts of the 2026 Tournament

- As the name suggest, this tournament is a golf event where International players in Japan compete against each other in a friendly spirit – we divide the participants in Europe and North America teams, in the spirit of the Ryder Cup.
- The tournament upholds the legacy of other internationally minded golfing events, and we aim for participancy of around 140 to 150 players, with majority being C-level multi-national corporate executives, SME presidents, and high-end business service providers.
- In addition to a team competition, individual players can win prizes by their ranking on the final score board, or by winning the nearest pin or longest drive competition. In addition to this and it fun for each participant, we aim to give out the most valuable prizes out through lottery, so everyone has equal chance of winning regardless of their result of the day.
- The title sponsor of the tournament in 2025 was Nicole BMW.
- For more information, contact us through: office@europesnorthamericagolf.jp



Sponsorships

- Besides title sponsoring, there are 4 other sponsorship categories; Platinum, Gold, Silver and Bronze (please see following page for details).
- There are both cash and goods sponsors, but also companies sponsoring with a combination of both. Cash sponsorships are used for arrangement fees and partially for charity, whereas goods were used as prizes for the participants. Please see the next slide for detailed information.
- Sponsors receive excellent visibility and a great opportunity to connect with new potential customers.
- More information available through the official web page at: <https://europevsnorthamericagolf.jp>



Title Sponsorship

- Every year, we also welcome up to 2 title sponsors.
- Sponsorship contribution for joint title sponsors is 1,000,000 yen.
- All of our sponsors get visibility for their brand, but this is on a premium level for the title sponsors. In addition to other visibility during the event, title sponsors have their name and logo visible on all online and printed material before and during the tournament, and as their name will be added to the tournament title, definitive exposure among foreign business community is guaranteed.
- Joint title sponsorship is also a golden opportunity to invite your customers to an event with your company name. We reserve up to 10 slots for players from title sponsors and their guests (play fees apply).



Sponsorships

Cash or Goods prizes

		GOODS/SERVICES (retail value)				
		0	100,000	200,000	400,000	800,000
C A S H	0		BRONZE	SILVER	GOLD	PLATINUM
	40,000	BRONZE	SILVER	SILVER	GOLD	PLATINUM
	75,000	SILVER	SILVER	GOLD	GOLD	PLATINUM
	150,000	GOLD	GOLD	GOLD	PLATINUM	PLATINUM
	300,000	PLATINUM	PLATINUM	PLATINUM	PLATINUM	PLATINUM

Combination of Partial Cash and Goods prizes

CATEGORY	CASH	OR	GOODS / SERVICES (retail value)
PLATINUM	300,000 yen	OR	800,000 yen and over
GOLD	150,000 yen	OR	400,000 - 799,000 yen
SILVER	75,000 yen	OR	200,000 - 399,000 yen
BRONZE	40,000 yen	OR	100,000 - 199,000 yen



Sponsorship and Event Material

- The sponsors get visibility before the tournament through having their logos on the official tournament web page and through the email newsletter informing the registered participant on the upcoming stages leading to the tournament.
- On the event day the sponsors have their logos visible at the event venue, either in printed posters, event banners or during the prize ceremony after the play, depending on their sponsorship level.
- We also produce other tournament material such as event logo branded golf balls and tournament caps given out to each participating player.



Charity

- Europe vs North America Golf 2026 is proud to support UP – Unleash Potential as the tournament’s official charity partner, reflecting our commitment to creating positive impact beyond the golf course.
- Through the event, we encourage all players, guests, and partners to contribute to a meaningful cause and support initiatives that help a good cause.
- As part of the tournament’s commitment to social responsibility, a portion of sponsorship contributions is also donated to charity
- By combining business networking, international friendship, and charitable giving, the tournament aims to create an experience that is not only enjoyable and competitive, but also socially meaningful.

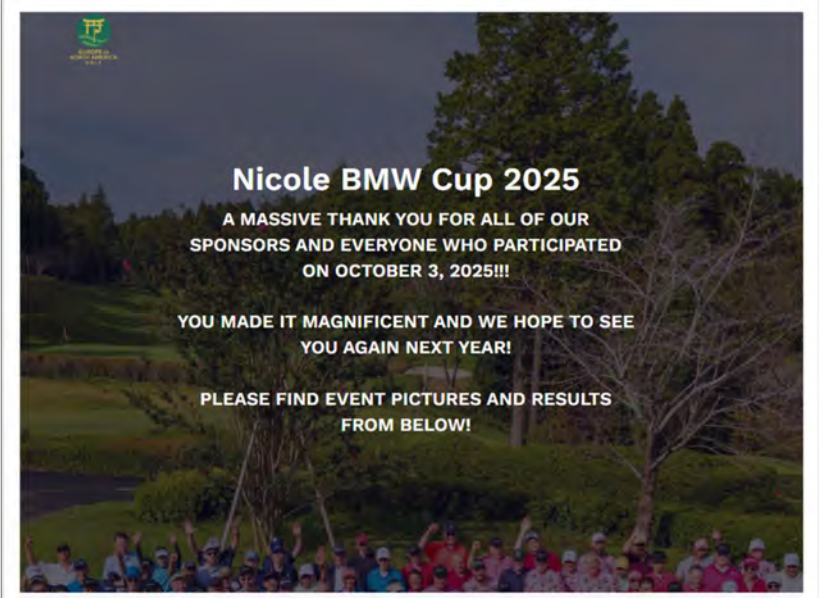
Our Sponsors In 2025



Nicole BMW





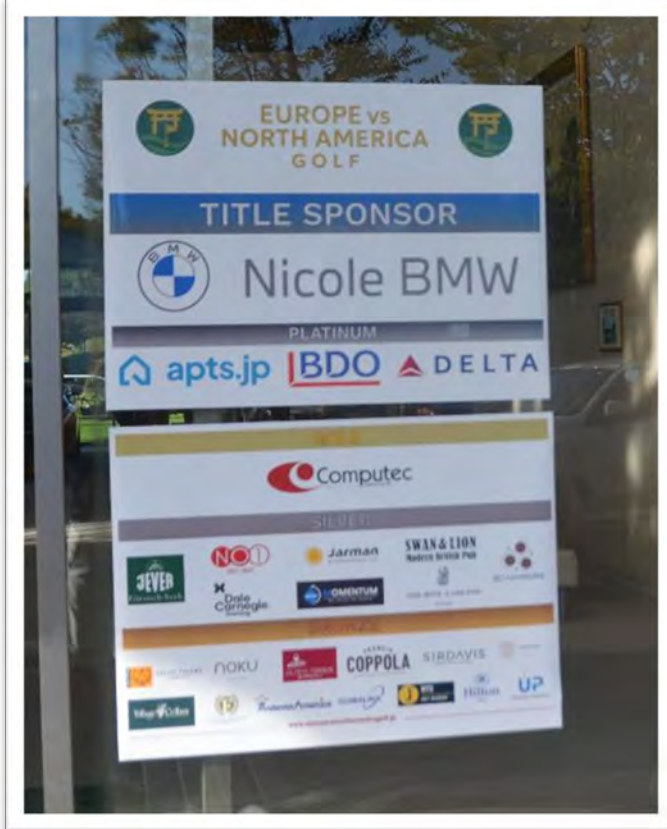


Nicole BMW Cup 2025

A MASSIVE THANK YOU FOR ALL OF OUR SPONSORS AND EVERYONE WHO PARTICIPATED ON OCTOBER 3, 2025!!!

YOU MADE IT MAGNIFICENT AND WE HOPE TO SEE YOU AGAIN NEXT YEAR!

PLEASE FIND EVENT PICTURES AND RESULTS FROM BELOW!



Please find some pictures and the results of the event below!

At the club house











**Regarding sponsorships,
please contact us through the year anytime!**



**EUROPE vs
NORTH AMERICA
GOLF**

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